

ARTS
LOVE
PEACE
ohanaARTS

OHANA ARTS SUMMER FESTIVAL & SCHOOL

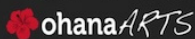
2023 SPONSORSHIP
PACKET



ohanaARTS
performing arts festival & school

OHANA ARTS IS A 501(C)(3) NON-PROFIT ORGANIZATION
PH (866) 633-0430 • OHANAARTS.ORG • INFO@OHANAARTS.ORG

**ARTS
LOVE
PEACE**



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Laurie Rubin

Co-Artistic Director/ Co-Founder

Cari Chung (Taira)

Ohana Arts

P.O. Box 894755
Mililani, HI 96789
Ph. 866-633-0430
info@ohanaarts.org
ohanaarts.org



Aloha!

Ohana Arts, a non-profit 501(c)(3) organization (Tax ID #27-2669775), whose mission is to inspire and engage people through high caliber educational and professional arts programs, and to cultivate an international family (Ohana) in the Pacific by promoting world friendship and peace through the universal power of the arts is honored to present the enclosed sponsorship packet for the **2023 Ohana Arts 13th Annual Summer Festival & School** for your consideration.


The Ohana Arts Summer Festival & School provides high-quality educational programs in musical theatre for youth ages 6-18, serving students from over 40 schools island-wide. The program offers local students the unique opportunity to learn from performing arts industry professionals, including active Broadway performers and faculty from the nation's top conservatories and university programs in musical theatre. While similar opportunities abound on the mainland, tuition for comparable summer programs cost on average 3 to 4 times more, making the Ohana Arts program much more accessible for students here in Hawaii.

The 2023 program will reach family audiences of up to 3,000 through our 7-week intensive summer performing arts camp which culminates in an annual festival of performances, events, and recitals open to the public, which take place at the University of Hawaii at Manoa's Kennedy Theatre. The 2023 season includes three summer main stage musical theater productions, "Finding Nemo Jr.", "Spongebob the Musical", "Mean Girls", and a spectacular musical showcase production.

With budget cuts in the arts nationwide in schools and communities, Ohana Arts is committed to keeping the arts alive and valued in education and in communities at-large. As one of the only programs of its kind in Hawaii, Ohana Arts adds tremendous value to our community and continues to strive towards making high quality arts education accessible to as many local students as possible. We strongly believe that the performing arts has a great, life-long impact on students which provides them with a plethora of transferrable skills including teamwork, communication, public speaking, and interpersonal skills that will serve them in whatever career path they choose.

On behalf of Ohana Arts, I thank you for your consideration. If you have any questions, or if I can be of further assistance, please do not hesitate to contact me at (866) 633-0430 or info@ohanaarts.org.

Jenny Taira
Executive & Co-Artistic Director



"THE ARTS, IT HAS BEEN SAID, CANNOT CHANGE THE WORLD, BUT THEY MAY CHANGE HUMAN BEINGS WHO MIGHT CHANGE THE WORLD." -
MAXINE GREENE

ABOUT US

Ohana Arts is a 501(c)(3) non-profit performing arts organization (Tax ID #27-2669775) which aims to inspire and engage people through high caliber educational and professional arts programs, and to cultivate an international family (Ohana) in the Pacific by promoting world friendship and peace through the universal language of the arts. Ohana Arts teaches students to be responsible, compassionate, and patient leaders, as well as creative, independent thinkers in our changing global society. Ohana Arts offers an intensive musical theatre programs for youth ages 6-18 from over 40 schools island-wide and the US mainland. The program presents a high quality arts education experience as a means of building self-confidence, self-expression, creativity, the ability to work with others, and make lasting friendships in a diverse environment. Through the performing arts, students are encouraged to incorporate peace into their way of thinking on both a micro and macro level.

HISTORY

Ohana Arts was founded in 2010 by composer Jenny Taira, stage director Cari Chung (Taira), and singer and author Laurie Rubin. They envisioned a place for Hawaii's youth to have high quality training and performing opportunities with highly accomplished and successful artists around the country. They wanted to create a safe space for children and teens to be themselves, and learn how to express themselves more fully. In 2010, Ohana Arts launched its summer musical theater program with 22 students from around Oahu. The organization has just celebrated its 12th anniversary, and now serves students from over 40 schools around Oahu, as well as students from the contiguous States. The summer of 2022 marks the fourth summer in which Ohana Arts will run in cooperation with the University of Hawaii's Department of Theatre and Dance with all classes, rehearsals, and performances taking place on campus.

The Ohana Arts Summer Festival and School provides a unique opportunity for local students to study with faculty from the nation's leading conservatories and universities, as well as theatre professionals who regularly work onbroadway, off-broadway, in regional

theaters, community theaters, and performing arts schools. Students take daily music, dance, and acting classes, and gain valuable skills through live performing experiences including preparations for a musical showcase, a student recital, and a fully staged musical theatre production.

In 2014, Ohana Arts launched a youth repertory theater company dedicated to commissioning, producing, and touring original staged works focused on telling stories from the youth perspective and experience, specifically focused on themes of cultural, ethnic, BIPOC, disability, and LGBTQIA diversity. Its flagship musical "Peace On Your Wings," based on the true story of 12 year old Hiroshima atomic bomb victim Sadako Sasaki and her thousand paper cranes, had its world premiere on Oahu in November 2014, and subsequently toured the neighbor islands of Maui, Kauai, the Island of Hawaii, Los Angeles, New York, San Jose, San Francisco, and Sacramento over the past four years. In August of 2023, "Peace On Your Wings" will make it's exciting Japan Debut in Hiroshima, as well as return for a performance run at the Aratani Theatre in Los Angeles, California.





2023 SUMMER FESTIVAL & SCHOOL

The Ohana Arts Festival & School provides a unique opportunity for students ages 6-18 to study with world-class faculty and guest artists from around the country in music, dance, and drama in intensive, 6 or 7-week intensive summer programs from June 5th-July 23rd, 2023. Students from over 40 different schools island-wide and from the US mainland are expected to gather this summer on the beautiful campus of the University of Hawaii at Manoa to grow together as young artists in a supportive and motivating atmosphere.

The program provides a comprehensive performing arts education to include classes in acting, dance, music, private voice instruction, and opportunities to perform in fully staged musical theater productions. The program also offers a unique pre-college experience for high school students interested in applying to performing arts colleges, taught by professors from the nation's leading conservatories and universities.

Ohana Arts invites faculty from Hawaii, New York, LA, and beyond with successful careers in the industry to serve as stage directors, music directors, choreographers, voice teachers' and acting teachers. The students also have the benefit of having opportunities to collaborate with other students and perform in weekly open mic session, as well as attend lunchtime workshops and discussions with special industry guests. Summer classes culminate in a festival of musical theater productions open to the public, which takes place over the course of one weekend at Kennedy Theatre and Earl Ernst Lab Theatre at UH Manoa. In 2023, summer productions will include **FINDING NEMO JR from July 14th-16th; SPONGEBOB THE MUSICAL and MEAN GIRLS from July 20th-23rd at the University of Hawaii's Kennedy Theatre.**

The performing arts education that students receive at Ohana Arts does more than to furnish them with skills for specific careers in the performing arts. Whether or not students will go on to pursue careers in this industry, they gain confidence, poise, public speaking ability, a family in which everyone is accepted for who he or she is, and most importantly, a greater purpose that keeps youth directed and focused through their formative years.



PRESS

Ohana Arts has been covered by numerous radio, television, and print publications since 2010, and continued coverage is expected through local media outlets in Hawaii and beyond in touring cities. Some of the recent media outlets include:



THE
HUFFINGTON
POST



Los Angeles Times



SUPPORTERS

Below is a partial list of past and current Ohana Arts supporters:

Altres
Alaska Airlines
Hirokane & Tsukamoto Charitable Foundation
State Foundation on Culture and the Arts
Kosasa Foundation/ABC Stores
Atherton Family Foundation
Island Insurance
First Insurance Company of Hawaii
Silicone Valley Creates
Air Central Inc.
Halekulani Corporation
Honolulu United Honpa Hongwanji Buddhist Women's Association
ITO EN (North America) INC
HawaiiUSA Federal Credit Union
American Savings Bank
Bank of Hawaii
First Hawaiian Bank Foundation
JTB Cultural Exchange Corporation Lujer, LLC
Craig Construction Inc.
Furukawa Agency

REQUEST FOR SUPPORT

We would like to invite you to join our family of supporters, and humbly request any financial or in-kind contributions to support our mission and the continued development of our programs for youth in the performing arts. Ohana Arts is committed to offering educational opportunities. Tuition for our summer program covers only half of the costs to run the program. It is through the generous support from the community that we are able to continue providing meaningful and high caliber training, as well as a professional theater experience accessible to all students. No amount is too small to help us make magic, bring the stage to life, and to provide students with experience and important life skills that will enable them to become a new generation of confident, poised, compassionate, and hard-working young adults.

Your support will most certainly contribute towards the legacy that Ohana Arts is building in Hawaii. We thank you for your consideration. Please do not hesitate to contact us with any questions at (866) 633-0430.



SPONSORSHIP RECOGNITION & BENEFITS

Producer's Circle (\$5,000+)

- * FULL-PAGE ad in 2023 Ohana Arts program booklets
- * Logo printed on FRONT COVER of Ohana Arts 2023 Summer Festival booklet
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Sponsor's hanging banner displayed at production venues
- * Name recognition in Ohana Arts 2023 Summer Festival booklet
- * 8 Complimentary tickets to an Ohana Arts production with prime seating

Director's Circle (\$2,500-\$4,999)

- * HALF-PAGE ad in Ohana Arts 2023 program booklets
- * Logo printed on FRONT COVER of Ohana Arts 2022 Summer Festival booklet
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Name recognition in Ohana Arts 2023 program booklets
- * 6 Complimentary tickets to an Ohana Arts production with prime seating

Conductor's Circle (\$1,000-\$2,499)

- * QUARTER-PAGE ad in Ohana Arts 2023 program booklets
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Name recognition in Ohana Arts program booklet
- * 4 Complimentary tickets to an Ohana Arts production with prime seating

Ohana Circle (\$500-\$999)

- * Hyper link from Ohana Arts website to company website
- * Name recognition in Ohana Arts program booklet
- * 4 Complimentary tickets to an Ohana Arts production with prime seating

Patrons (\$250-\$499)

- * Name recognition in Ohana Arts program booklet
- * 2 Complimentary tickets to an Ohana Arts production with prime seating

Friends (\$1-\$249)

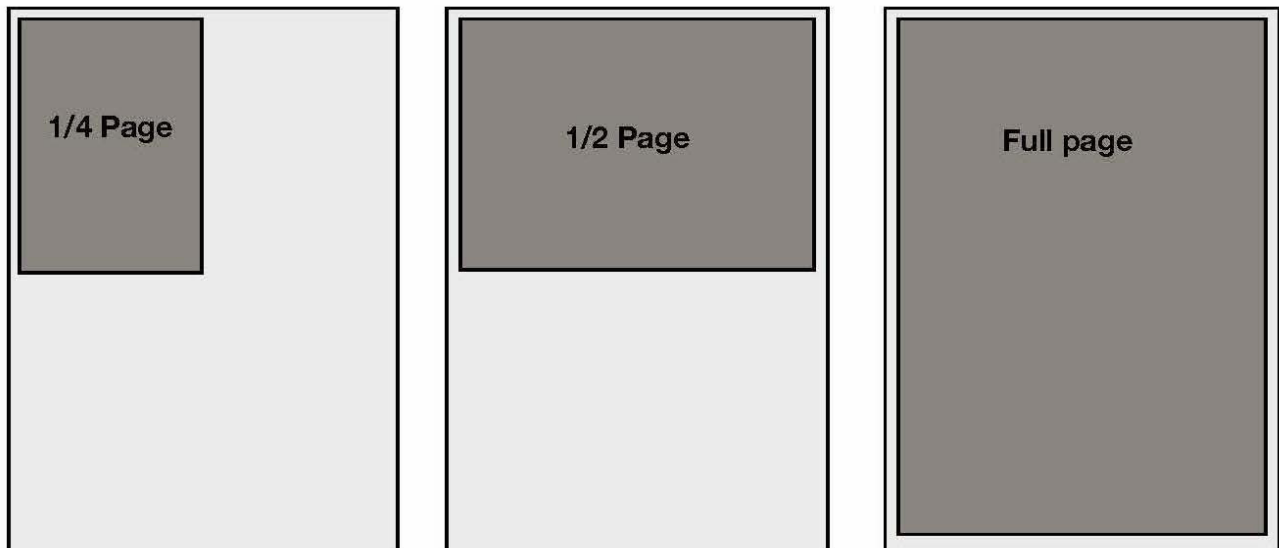
- * Name recognition in Ohana Arts program booklet

ADVERTISEMENT SPECS

Ohana Arts extend an opportunity to the business community to support this exciting season by purchasing ad space in the program booklet which will be distributed performances.

File formats accepted: JPEG, EPS, or TIFF (must be saved in greyscale)

Resolution: 300 dpi



Dimensions & Prices:

Ad Size	With Bleed	Standard	Price
1/4 Page	2.5" W x 4" H	2.25" W x 3.75" H	\$125
1/2 Page	4.75" W x 4" H	4.5" W x 3.75" H	\$250
Full Page	4.75" W x 7.75" H	4.5" W x 7.5" H	\$500

Deadline for all submissions (Payment and Artwork): July 7th, 2023

Please send file on CD or DVD along with a check payable to:

Ohana Arts, P.O. Box 894755, Mililani, HI 96789.

Files can also be sent electronically to: info@ohanaarts.org



SPONSORSHIP REPLY FORM

Yes, we want to be a Sponsor of Ohana Arts!

Company/Donor Name: _____

Street Address: _____

City: _____ State: _____ Zip code: _____

Contact Person: _____ Phone: _____

Contact Email: _____ Fax: _____

Please recognize my contribution in the Program Booklet as follows:

SPONSORSHIP LEVELS

- Producer's Circle (\$5000+)
- Director's Circle (\$2,500-\$4,999)
- Conductor's Circle (\$1,000-\$2,499)
- Ohana Circle (\$500-\$999)
- Patron (\$250-\$499)
- Friend (\$1-\$249)

AD PURCHASE ONLY

- 1/4 Page (\$125) 1/2 Page (\$250) Full Page (\$500)

PAYMENT

Company check is enclosed (please return this form with check) and made payable to

Ohana Arts, P.O. Box 894755, Mililani, HI 96789

Please reserve my sponsorship. I will submit payment by _____.

To ensure inclusion on all materials - commitment form & logo artwork must be received by July 7th, 2023.