

OHANA ARTS 17TH ANNUAL

Summer Festival & School

Inspiring connection, cultivating peace through the performing arts

2026 SPONSORSHIP PACKET



ohanaARTS
performing arts festival & school

OHANA ARTS IS A 501(C)(3) NON-PROFIT ORGANIZATION
PH (866) 633-0430 • OHANAARTS.ORG • INFO@OHANAARTS.ORG



Aloha,

Ohana Arts is honored to present this sponsorship packet for your consideration for our **2026 Summer Festival & School**, as we celebrate our 17th season.

Board of Directors

Crystal Costa
Mike Inouye
Wade Kiyono
Gail Taira
Yvonne Toma
Julia Torgovitzgaya

**Executive & Co-Artistic Director/
Co-Founder**

Jenny Rubin-Taira

**Co-Artistic Director/
Co-Founder**

Laurie Rubin-Taira

**Co-Artistic Director/
Co-Founder**

Carri Chung (Taira)

Ohana Arts

P.O. Box 894755
Mililani, HI 96789
Ph. 866-633-0430
info@ohanaarts.org
ohanaarts.org

As one of the only programs of its kind in the state, Ohana Arts brings together **100+ local and international students ages 5-18 and 12+ professional teaching artists** from Hawai'i, Broadway, and the professional performing arts industry. By welcoming visiting guest artists from across the country, we make high-level training typically found on the mainland both **accessible and affordable** for students here at home.

Our **Festival of Musicals** is a fully immersive experience where students, alumni, and professional artists collaborate in the creation of **fully staged productions at a professional level**.

This season's productions include:

- **Hadestown – Teen Edition**
- **Diary of a Wimpy Kid – The Musical (Hawai'i premiere)**
- **Frozen Kids**
- **Cabaret (alumni and community production)**

Together, these works create a **complete ecosystem of arts education and performance**, spanning a wide range of ages and experience levels. Students also participate in workshops, masterclasses, guest artist sessions, showcase performances, and recitals that build both artistic skill and personal growth.

At a time when arts education continues to decline, Ohana Arts plays a vital role in developing creativity, confidence, and essential life skills such as communication, collaboration, and leadership—empowering students to succeed both on and off the stage.

We invite you to partner with us in supporting the next generation of artists and expanding access to exceptional arts education in Hawai'i.

Mahalo for your consideration. We welcome the opportunity to connect and explore how we can work together.

Jenny Rubin-Taira
Executive & Co-Artistic Director

Laurie Rubin-Taira
Co-Artistic Director

Carolyn Chung
Co-Artistic Director

"THE ARTS, IT HAS BEEN SAID, CANNOT CHANGE THE WORLD, BUT THEY MAY CHANGE HUMAN BEINGS WHO MIGHT CHANGE THE WORLD." - MAXINE GREENE



MISSION, VISION & CORE VALUES

Mission

To inspire and engage people through high caliber educational and professional arts programs, and to cultivate an international family (Ohana) in the Pacific by promoting world friendship and peace through the universal language of the arts.

Vision

To develop a generation of compassionate, creative leaders who use the performing arts to bridge cultures, strengthen communities, and promote peace throughout the world.

Core Values

CONNECTION & COMMUNITY

We build an international ohana where individuals feel seen, supported, and valued through shared artistic experiences.

ARTISTIC EXCELLENCE

We are committed to high-caliber training and professional standards that challenge students to grow and strive for excellence.

COMPASSION & EMPATHY

We cultivate an environment where students learn to listen, understand, and respect others, fostering empathy and human connection.

EDUCATION & GROWTH

We develop responsible, compassionate, and patient leaders, as well as creative, independent thinkers prepared to thrive in a changing global society.

PEACE THROUGH THE ARTS

We believe the performing arts serve as a universal language that promotes understanding, cultural awareness, and peace across cultures and communities.

ABOUT OHANA ARTS

Ohana Arts is a Hawai'i-based 501(c)(3) non-profit organization dedicated to empowering young people through the performing arts while fostering connection, understanding, and peace across cultures and communities.

At the heart of our work is the belief that the performing arts are a powerful force for building empathy, strengthening relationships, and bridging differences. Through storytelling, collaboration, and shared creative experiences, our students learn not only to express themselves, but also to listen, connect, and engage with others in meaningful ways.

We bring this mission to life through a continuum of programs that support students at **every stage** of their artistic journey:



OUR PROGRAMS

Supporting students at every stage of their artistic journey

SUMMER FESTIVAL & SCHOOL

Our flagship program is an intensive summer training and production experience that brings together local and international students to study with professional teaching artists. Students participate in workshops, masterclasses, rehearsals, and fully staged musical theatre productions, gaining both technical skills and real-world performance experience in a collaborative, immersive environment.

THE STUDIO

During the academic year, Ohana Arts offers afterschool classes, workshops, and seasonal productions for elementary through high school students. These programs provide ongoing training, creative exploration, and performance opportunities that build confidence, discipline, and a strong artistic foundation.

YOUTH THEATRE COMPANY

Our Youth Theatre Company provides advanced students with the opportunity to further develop their training through more intensive rehearsal processes and performance opportunities. Working alongside professional artists, students deepen their craft while contributing to high-quality productions as part of a collaborative ensemble.

The company has also been home to **Peace On Your Wings**, Ohana Arts' original musical and flagship production. Through this work, students engage in powerful storytelling centered on themes of hope, resilience, and peace, with opportunities to share this message with audiences both locally and internationally—including a recent tour to Japan that deepened cultural exchange and global connection.

CONSERVATORY AT PACIFIC BUDDHIST ACADEMY

Ohana Arts is expanding its impact through the Conservatory at Pacific Buddhist Academy (PBA), a new kind of **high school for the performing arts**. This exciting new partnership with PBA will provide a structured, pre-professional training pathway for dedicated high school students seeking focused study in acting, music, and dance, integrating rigorous artistic development alongside a college-prep academic education.



Why did you tell me EVERYTHIN



OHANA ARTS 2026

Summer Festival & School

A FESTIVAL OF MUSICALS | CELEBRATING OUR 17TH SEASON

OVERVIEW

The Ohana Arts Summer Festival & School is our flagship program and the cornerstone of our annual season. Now in its 17th year, the program brings together students from Hawai'i and around the world for an immersive experience in performing arts training and fully staged musical theatre production at Kennedy Theatre at the **University of Hawaii at Manoa**, in partnership with the Department of Theatre and Dance.

More than a summer program, the Festival is a transformative environment where students learn, collaborate, and grow through the process of creating theatre at a professional level.

PROGRAM EXPERIENCE

Each summer, Ohana Arts welcomes:

100+ Local and International students from

40+ Private & Public Schools

12+ Professional teaching artists from Hawai'i, Broadway, and the professional performing arts industry

Students train full-time in acting, voice, and dance through classes, rehearsals, workshops, and masterclasses, while gaining hands-on experience working on a professionally staged production, culminating in a festival of musicals. The program emphasizes collaboration, discipline, creativity, and personal growth in a supportive ensemble-based environment.



2026 FESTIVAL OF MUSICALS



Young Performer's
Academy
(Gr. K-3)



Youth Mainstage
(Gr. 4-8)



Teen Mainstage
(Gr. 8-12)



Alumni/Adults
18+

The 2026 season features a dynamic slate of fully staged productions:

- **HADESTOWN - Teen Edition** – an advanced, musically rich production for experienced performers
- **DIARY OF A WIMPY KID - The Musical** – Hawai'i premiere, engaging new and family audiences
- **FROZEN KIDS** – an accessible, joyful production for younger students
- **CABARET** – an alumni and community production that deepens artistic engagement across generations

Together, these productions create a **comprehensive ecosystem** of training and performance, spanning a wide range of ages, experience levels, and artistic styles.



EDUCATIONAL OPPORTUNITIES

In addition to rehearsals and performances, students participate in:

- Acting, music, and dance training
- Private voice lessons
- Workshops and masterclasses
- Guest artist sessions and industry perspectives
- Showcase performances, recitals, informal open mic sessions
- Ensemble collaboration and creative development

This multi-layered approach ensures students receive both technical instruction and meaningful real-world performance experience.

SPECIAL PERFORMANCE & CREATIVE OPPORTUNITIES

MUSICAL SHOWCASE: Home

All students will participate in a featured Musical Showcase titled Home, exploring themes of identity, belonging, and connection through performance.

NEW WORK IN DEVELOPMENT: Okinawan Princess



High school students will have the unique opportunity to workshop songs and scenes from a new Ohana Arts original musical currently in development, Okinawan Princess, slated to premiere as part of the **2026-2027 Youth Theatre Company season**. This process gives students rare insight into the creation of new work and the chance to contribute to the development of original storytelling.



2026 SUMMER FESTIVAL & SCHOOL

PROGRAM VALUE COMPARISON

Ohana Arts vs. Mainland Summer Intensives

AT A GLANCE

Ohana Arts Summer Festival & School:

- Hawai'i-based (no travel required)
- 100+ students
- 4 fully staged productions
- 12+ professional teaching artists
- Accessible pricing for local families

	Ohana Arts	Mainland Programs
Total Cost	\$1,450-\$2,850	\$6,000 - \$16,000+
Airfare Required	✗ No	Yes (+\$500-\$1,500+)
Fully Staged Productions	4 Productions	/ Limited
Professional Faculty	Broadway & Industry	Yes
Length	4-6 weeks	2-6 weeks
Accessibility for Hawai'i Students	High	✗ Limited

MAINLAND COST SNAPSHOT

- **Interlochen Arts Camp** – ~\$10,000+ (6 weeks)
- **Stagedoor Manor** – \$6,995-\$12,995 (3 or 6 weeks)
- **USC Summer Conservatory** – ~\$7,400-\$11,570 (4 weeks)
- **University of Michigan MPulse** – ~\$4,250 (2 weeks)
- **Long Lake Camp for the Arts** – ~\$7,600-\$14,500 (3 or 6 weeks)

Comparable mainland programs often come at a significantly higher cost- **\$10,000+ (not including airfare)**. Ohana Arts provides a comparable, high-quality experience—**right here in Hawai'i**.

IMPACT

Through participation in fully staged productions within a safe and supportive learning environment, students build confidence, strengthen communication skills, and develop as both artists and individuals.



For many, the experience is truly transformative—fostering not only artistic growth, but also lifelong friendships, leadership skills, and a deeper sense of purpose.



By working alongside professional teaching artists and collaborating with peers from diverse backgrounds, students gain a broader perspective of the world and their place within it. They leave the program not only as stronger performers, but as more confident, empathetic, and capable individuals prepared to contribute meaningfully to their communities.



“Ohana Arts helped me discover my love for theater, and I wouldn’t be where I am today without it. I’ve made close friends, grown so much, and become more confident—all because of Ohana Arts.”

AXS (AGE 12)

“Through Ohana Arts, I made friends who share my interests, and it gave me something to look forward to that helped me get through the school year.”

LAURYN (AGE 12)

WHY YOUR SUPPORT MATTERS

Sponsorship of the Ohana Arts Summer Festival & School directly supports the **accessibility, quality, and sustainability** of high-level performing arts education in Hawai'i.

Comparable mainland summer programs can cost **3-4 times more than Ohana Arts—making it a uniquely accessible, high-quality option for students in Hawai'i.** Your support helps ensure that local students can access this level of training and opportunity without the financial barriers of traveling to the mainland.

Through your partnership, students are able to participate in fully staged productions, train with professional teaching artists, and experience a program that fosters both artistic excellence and personal growth.

Looking ahead, we envision expanding our reach to welcome even more international students—positioning Hawai'i as a premier training ground and artistic haven for young people passionate about the performing arts. Your support helps bring this vision to life, strengthening both our local community and our global connections.

At its core, your support helps create opportunities for young people to build confidence, develop their voice, and connect with others through the performing arts—strengthening not only individual lives, but our broader community.



YOUR IMPACT

Sponsorship contributions help to sustain and expand:

- **Student Access** – Providing scholarships and financial assistance to ensure inclusivity
- **Professional Instruction** – Engaging teaching artists from Hawai'i, Broadway, and the professional industry
- **Production Quality** – Supporting the resources required to mount fully staged musical theatre productions
- **Program Growth** – Expanding opportunities for students across Hawai'i and beyond
- **Arts Education in Hawai'i** – Strengthening one of the only programs of its kind in the state

IN THE PRESS

Ohana Arts has been recognized for its commitment to high-quality arts education and meaningful community impact, with features highlighting its role in expanding access to the performing arts in Hawai'i and fostering global connection through youth programming. Past media outlets include:



THE HUFFINGTON POST



Los Angeles Times

Star Advertiser



SPONSORSHIP RECOGNITION & BENEFITS

Executive Producer (\$25,000+)

- * Exclusive named sponsor of the 2026 Summer Festival & School.
- * FULL-PAGE ad in Ohana Arts 2026 Summer Festival Program Booklet.
- * Logo printed on FRONT COVER of Ohana Arts 2026 Festival Program Booklet
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Sponsor's hanging banner displayed at production venues
- * Name recognition in Ohana Arts 2026 Festival Program Booklet
- * 20 Complimentary tickets to an Ohana Arts production with prime seating
- * VIP Backstage Pre-Show Invitation to "meet the cast"

Producer's Circle (\$15,000-\$24,999)

- * Named sponsor of one of the season productions.
- * FULL-PAGE ad in Ohana Arts 2026 Festival Program Booklet
- * Logo printed on FRONT COVER of 2026 Summer Festival booklet
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Sponsor's hanging banner displayed at production venues
- * Name recognition in Ohana Arts 2026 Summer Festival Program Booklet
- * 10 Complimentary tickets to an Ohana Arts production with prime seating
- * VIP Backstage Pre-Show Invitation to "meet the cast"

Director's Circle (\$10,000-\$14,999)

- * FULL-PAGE ad in Ohana Arts 2026 Summer Festival Program Booklet
- * Logo printed on FRONT COVER of 2026 Summer Festival booklet & POYW Tour Programs
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Name recognition in Ohana Arts 2026 Summer Festival Program Booklet
- * 8 Complimentary tickets to an Ohana Arts production with prime seating

Conductor's Circle (\$5,000-\$9,999)

- * HALF-PAGE ad in Ohana Arts 2025 Summer Festival Program Booklet
- * Logo on Ohana Arts website, displayed for one year
- * Hyper link from Ohana Arts website to company website
- * Name recognition in Ohana Arts program booklet
- * 6 Complimentary tickets to an Ohana Arts production with prime seating

Ohana Circle (\$2500-\$4,999)

- **QUARTER-PAGE ad in Ohana Arts 2026 Summer Festival Program Booklet
- *Hyper link from Ohana Arts website to company website
- * Name recognition in Ohana Arts program booklet
- * 4 Complimentary tickets to an Ohana Arts production with prime seating

Patrons (\$1000-\$2,499)

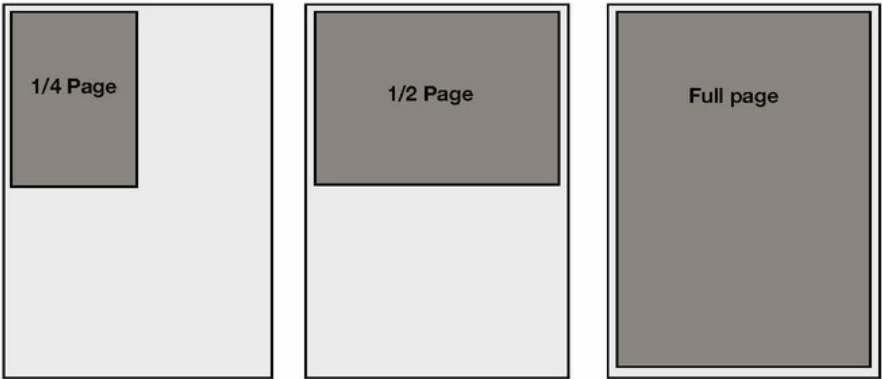
- * Name recognition in Ohana Arts 2026 Summer Festival Program Booklet
- * 2 Complimentary tickets to an Ohana Arts production with prime seating

ADVERTISEMENT SPECS

Ohana Arts extend an opportunity to the business community to support this exciting season by purchasing ad space in the program booklet which will be distributed performances.

File formats accepted: JPEG, EPS, or TIFF (must be saved in greyscale)

Resolution: 300 dpi



Dimensions & Prices:

Ad Size	With Bleed	Standard	Price
1/4 Page	2.5" W x 4" H	2.25" W x 3.75" H	\$250
1/2 Page	4.75" W x 4" H	4.5" W x 3.75" H	\$500
Full Page	4.75" W x 7.75" H	4.5" W x 7.5" H	\$1000

Deadline for all submissions (Payment and Artwork): June 1st, 2026

Please send a check payable to:

Ohana Arts, P.O. Box 894755, Mililani, HI 96789.

Files be sent electronically to: jenny@ohanaarts.org



SPONSORSHIP REPLY FORM

Yes, we want to be a Sponsor of Ohana Arts!

Company/Donor Name: _____

Street Address: _____

City: _____ State: _____ Zip code: _____

Contact Person: _____ Phone: _____

Contact Email: _____ Fax: _____

Please recognize my contribution in the Program Booklet as follows:

SPONSORSHIP LEVELS

- Executive Producer (\$25,000+)
- Producer's Circle (\$15,000-\$24,999)
- Director's Circle (\$10,000-\$14,999)
- Conductor's Circle (\$5,000-\$9,999)
- Ohana Circle (\$2,500-\$4,999)
- Patron (\$1000-\$2,499)

AD PURCHASE ONLY

- 1/4 Page (\$250) 1/2 Page (\$500) Full Page (\$1000)

PAYMENT

- Sponsorship check is enclosed (please return this form with check) and made payable to

Ohana Arts, P.O. Box 894755, Mililani, HI 96789

- Please reserve my sponsorship. I will submit payment by _____.

- Payment will be made electronically:



To ensure inclusion on all materials - commitment form & logo artwork must be received by June 1st, 2026.